

Vitality Running World Cup prize guide

South Africa

The Vitality Running World Cup is a global running competition held every year. It is **free to enter**, giving everyone the chance to represent their country – wherever they are, whatever their fitness level.

This guide outlines all the Vitality Running World Cup reward partners and the rewards that can be redeemed through The Vitality Running World Cup.

We regularly update our Vitality Running World Cup rewards and reward partners. This is to keep you motivated with new, exciting choices to celebrate your qualifying runs and personalised goal achievement. Please check the <u>Vitality Running World Cup webpage</u> to see the latest rewards that are available.

Let's get started

Run or jog at least **3 km within 30 minutes** during the Vitality Running World Cup and use an **approved smartphone app or fitness device** to track your run. You'll get a digital goody bag to the value of \$100 worth of surprises and discounts after your first 3 km qualifying run in March.

For added excitement and motivation to achieve your goals, every time you complete a qualifying run, you will be entered into the draw for the grand prize and weekly rewards.

Vitality Running World Cup prize categories

There are various prize categories in the Vitality Running World Cup, including:

- Digital goodie bags
- Weekly running prizes
- Weekly social rewards
- The grand prize

Digital goodie bag

Receive a digital goodie bag once you've completed your **first qualifying run in March** (3 km within 30 minutes). This will be sent to you by email following your run and will include discounts and vouchers to the value of \$100. For more information about your goodie bag, click **here**.

Weekly running prizes

Your total entries during each stage of the tournament will be calculated weekly and we will randomly select winners for the weekly running prizes. The more qualifying runs you complete; the more entries you'll get into the weekly draw. Your total number of entries will reset at the start of each week and only entries earned during the qualifying stage will count towards that week's prize.

Weekly running prizes include:

- Week 1: Fitness devices
- Week 2: Running shoes
- Week 3: Gym contracts for up to three months
- Week 4: Fitness gear
- Week 5: HealthyFood vouchers

Weekly running prize winners will be announced within two weeks following the tournament at each stage.

View the Vitality Running World Cup tournament guide for an example of a weekly prize draw.

Weekly social rewards through UNICEF

Achieve your weekly personalised goal and Vitality will make a donation to UNICEF in support of UNICEF's health and immunisation efforts in South Africa and worldwide. A donation will be made for each weekly goal achieved.

View the Vitality Running World Cup tournament guide for a description of your personalised goal.

Grand prize

Stand a chance to win a trip to your dream destination to complete a run of your choice to the value of R150 000. Your total entries throughout the tournament will count towards the grand prize draw. Only one winner will be randomly selected to win the grand prize. The more qualifying runs you complete; the more entries you'll get into the grand prize draw.

We will announce the grand prize winner within two weeks following the final stage of the tournament.

View the Vitality Running World Cup tournament guide for an example of the grand prize draw.

Weekly reward terms and conditions

Week 1: Stand a chance to win one of 100 fitness devices

Win a Huawei Band 2 Pro

- This reward is non-refundable and cannot be redeemed for cash, transferred, duplicated or sold.
- Your device will be couriered to you.
- Using the device together with Vitality depends on the Huawei Health app benefit guide.
- A Huawei Band 2 Pro has a minimum age to register and share data. This means that even if you are 13 years old, you may not be able to share data with Vitality Running World Cup. If the Vitality Running

World Cup cannot retrieve data from your device, we will not be able to consider your runs for the tournament. Please ensure that you check which apps and devices are suitable for your age group.

Week 2: Stand a chance to win one of 20 pairs of running shoes

Win a R1 5000 voucher to spend on running shoes instore at ASICS

- This reward can only be redeemed at ASICS stores and can only be used once.
- This reward is non-refundable and cannot be redeemed for cash, transferred, duplicated or sold. We will not change this reward for something else.
- You cannot use this reward with any other promotion, discount or voucher.
- If you spend less than R1 500 (one thousand five hundred rand), you forfeit the balance of the reward.
- To redeem the reward, you must present the voucher at the till point.
- When you redeem this voucher, you must present proof of identification, like your ID, driving license or passport.
- The reward will expire three years from date of receipt of the voucher.
- This reward excludes Metaride and Metarun shoes.
- Asics terms and conditions available at www.asics.co.za

Week 3: Stand a chance to win one of 50 gym contracts

Win a one-month Premier Virgin Active membership

- As the bearer of this voucher, you are entitled to a Premier Virgin Active membership.
- You must be 16 years of age or older to use this voucher.
- To redeem your membership, present this voucher at any of the Virgin Active clubs (excluding Virgin Active Collection Clubs), along with your ID. You must also complete the membership agreement and have your photo taken. Virgin Active will then give you your access card so you can start training immediately.
- This voucher must be redeemed within three months after it has been issued to you.
- This voucher cannot be redeemed for cash and cannot be transferred to any other person.
- When you redeem this voucher, you must present proof of identification, like your ID, driving license or passport.
- Virgin Active terms and conditions available at www.virginactive.co.za

Win a three-month Premier Planet Fitness membership

- As the bearer of this voucher, you are entitled to a Premier Planet Fitness membership.
- You must be 18 years of age or older to use this voucher.
- The voucher is valid for three months only.
- You can only use one promo per 12 months.
- When you redeem this voucher, you must present proof of identification, like your ID, driving license or passport.
- This voucher cannot be redeemed for cash and cannot be transferred to any other person.
- This promo cannot be used with any other campaigns.
- Planet Fitness terms and conditions available at www.planetfitness.co.za

Week 4: Stand a chance to win one of 50 fitness gear vouchers

Win a R1 000 voucher at Totalsports

- Claim your reward at any Totalsports store nationwide.
- This reward is non-refundable and cannot be redeemed for cash, transferred, duplicated or sold.

- You can only redeem this reward once and it will expire six months after it is issued.
- Totalsports terms and conditions apply and are available at www.totalsports.co.za

Week 5: Stand a chance to win one of 50 HealthyFood vouchers

Win a R1 000 Woolworths gift card.

- You will receive a notification from Discovery Vitality with your virtual gift card number.
- Please produce this number together with your ID or drivers licence when collecting your card at any Woolworths store.
- The Woolworths store will transfer the virtual gift card number onto the gift card you choose in store.
- Please present this card as payment for your Woolworths purchases.
- Purchases will be deducted from the card amount until the value reaches zero.
- You can add to the value of the gift card at any time.
- You can check your remaining balance at any till point in Woolworths.
- The balance reflected on the Woolworths system is binding.
- By using this gift card, you accept the terms and conditions listed in this document.
- You can only use this gift card to buy merchandise and you may not refund it or redeem it for cash.
- You cannot change this gift card for cash and you we will not give you any change in cash when you use this gift card.
- You cannot redeem this gift card against purchases made at Engen or Woolworths stores outside South Africa.
- This card is valid for 36 months from the date of activation.
- You cannot use this gift card to make payments into any Woolworths account, utilities account or Woolworths loan or Visa account.
- Woolworths terms and conditions available at www.woolworths.co.za

Grand prize terms and conditions

Win a trip to your dream destination to complete a run of your choice to the value of R150 000.

- The grand prize is subject to <u>specific qualifying criteria</u> that apply. Only one winner will be selected for the grand prize.
- The prize package includes travel, accommodation, flights and an entry ticket to the running race of your choice.
- Vitality will not be liable for any costs related to obtaining your running license, passport, visa and any other costs that fall outside of the parameters of the prize package.
- Vitality will arrange all travel and booking details for your trip as well as the entry into the running competition of your choice.
- If you would like to complete a certain marathon, ensure that you have completed all qualifiers and trained accordingly. If there are certain qualifying criteria for the race you have chosen, it is your responsibility to ensure you have completed all requirements.
- If we are unable to arrange your race entry, we will suggest an alternative race for you.
- The prize is valid for one year. If a winner doesn't redeem the prize within a year from the date of the draw, it will expire.
- The grand prize is non-transferable and cannot be exchanged for cash or any other consideration.
- Vitality is not responsible for any additional costs incurred by the winner relating to their prize. This includes any damage, injury or loss of the prize in question.

Weekly social rewards terms and conditions

Earn weekly social rewards through UNICEF

- Achieve your weekly personalised goal and Vitality will *make a donation to UNICEF in support of UNICEF's* health and immunisation efforts in South Africa and worldwide.
- A donation will be made for each weekly goal achieved.
- These social rewards are not necessarily for South African citizens and will go to areas around the world that need it most.
- UNICEF reserves the right to make this choice depending on the social economic challenges faced.

General terms and conditions

- Reward partners may change. We will update them from time to time. Please check the <u>Discovery</u> website to see the latest rewards that are available.
- To qualify for any of the weekly prizes, grand prizes and rewards, you must indicate during the Vitality Running World Cup sign-up process that you are a South African resident.
- If you have been selected as a winner, you must provide proof of identification in the form of a passport, ID document or drivers licence to claim your prize.
- You will need to give consent to share your data with the Vitality Running World Cup and their partners.
- To earn bonus entries into the weekly and grand prize draws, you must indicate whether you are a Discovery client or Vitality member during the Vitality Running World Cup sign-up process by filling out your identification number.
- In the event that you have been selected as a winner and you are a minor (under the age of 18), your parent or guardian will need to receive the prize on your behalf.

How to join the Vitality Running World Cup

- 1. Visit the Vitality Running World Cup website or download the Vitality Running World Cup app to join for free.
- 2. Link an approved Vitality Running World Cup **smartphone app or fitness device** to your running profile.
- 3. Run or jog at least **3 km within 30 minutes** during the Vitality Running World Cup and use an approved **smartphone app or fitness device** to track your run.

Tournament fixtures

The Vitality Running World Cup takes place from 5 March to 5 April 2020. It begins with the Qualifying round, which last for one week from the kick-off date (5 March at 00:00 to 11 March at 23:59).











Limits that apply

- You can only run for one country during the Vitality Running World Cup. Once you have completed your first run for the country you selected, you will no longer be able to change the country you represent.
- Some fitness devices and apps have a minimum age to register and share data. This means that even if you are 13 years old, you may not be able to share data with Vitality Running World Cup. If the Vitality Running World Cup cannot retrieve data from your device, we will not be able to consider your runs for the tournament. Please ensure that you check which apps and devices are suitable for your age group.
- If you are a minor and don't have the capacity to act without the authority of your parent or legal guardian, by entering the Vitality Running World Cup, you acknowledge that your parents or legal guardian(s) consent to your participation.

Disclaimer and indemnity

Participation in the Vitality Running World Cup is voluntary and at your own risk. Discovery Limited and its local and international subsidiaries ("the Vitality Group"), Running World Cup Limited, the Vitality Group's partners and their respective rewards partners ("the Organisers and Partners") will not be liable for any claims, losses, damages, liabilities, injuries or death ("Losses") suffered, incurred or sustained by any person arising out of or in connection with your participation in the Vitality Running World Cup.

By participating in the Vitality Running World Cup you agree to indemnify and hold harmless the Organisers and Partners and Athletics South Africa in respect of any Losses suffered, incurred or sustained by you as a result of your participation in the Vitality Running World Cup and your acceptance of any prize.

Find out more

View our <u>frequently asked questions</u> and stay updated about the Vitality Running World Cup by following the <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u> handles for important announcements.

Stay in touch

Limits, terms and conditions apply. If you have any questions or need more information about this competition, please visit www.runningworldcup.com.

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